

Program

5th Transatlantic Market Conference: Transatlantic Cooperation for Growth and Security – Protecting Critical Technology and Infrastructure

Washington, D.C., October 16 – 18, 2011

Organizing partners:

**American National Standards Institute (ANSI), Washington, D.C.
German American Chamber of Commerce, Inc., New York, NY
U.S. Chamber of Commerce, Washington, D.C.**

Supporting partners:

**American Institute for Contemporary German Studies (AICGS), Washington, D.C.
American Chamber of Commerce in Germany, Frankfurt/Main
German Embassy to the United States, Washington, D.C.**

Conference Venues:

Cannon House Office Building &
Capitol Building
Washington, D.C.

Sunday, October 16, 2011

Reception and Dinner

Hay-Adams Hotel
800 Sixteenth Street, NW
Washington, D.C. 20006

6:00 pm

Reception

Hay-Adams Room

7:00 pm

Dinner

Roof Terrace

Welcome

Professor Dieter Feddersen

Member of the Board, Dräger Foundation, Lübeck, Germany

Dr. Torsten Bahke

Director & CEO, DIN (The German Institute for Standardization), Berlin, Germany

Opening Address

How Can We Deal with Risks from the Internet? Why privacy legislation is hot now.

Professor Peter P. Swire

C. William O'Neill Professor of Law, Moritz College of Law, Ohio State University, Columbus, Ohio; Senior Fellow, Center for American Progress, Washington, D.C., USA

Monday, October 17, 2011

Conference Venue

Cannon House Office Building

9:00 am

Plenary Session

Cannon House Office Building

Welcome Addresses

Professor Dieter Feddersen

Member of the Board, Dräger Foundation, Lübeck, Germany

Dr. Torsten Bahke

Director & CEO, DIN (The German Institute for Standardization), Berlin, Germany

Arthur E. Cote

Chairman of the Board, American National Standards Institute (ANSI), Washington, D.C., USA

Steve Williams

President, GABC; Senior Director for Europe/Eurasia and Israel, Lockheed Martin Corporation, Arlington, VA, USA

9:20 - 10:30 am

Keynotes***International Harmonization of IPR – The U.S. Invitation*****David Kappos**

Under Secretary of Commerce for Intellectual Property, United States Department of Commerce; Director, United States Patent and Trademark Office (USPTO), Washington, D.C., USA

Protecting Critical Infrastructures – How to reduce public and private vulnerabilities?**Dr. Terry Gudaitis**

Cyber Intelligence Director, Cyveillance, Inc., Fairfax, VA, USA

Discussion

Moderator:

Dr. Ulf Gartzke

Director, Hanns Seidel Foundation, Washington, D.C., USA

10:30 - 11:00 am

Coffee Break11:00 am - 12:30 pm **Panel Discussion*****New Technologies and the 'Privacy versus Security' Debate*****Panelists:****Jörg Asma**

Partner, KPMG, Cologne, Germany

Professor Marc Rotenberg

President & Executive Director, Electronic Privacy Information Center (EPIC); Professor, Georgetown University Law Center, Washington, D.C., USA

Klaus-Peter Statz

President & CEO, Deutsche Telekom, Inc., New York, NY, USA

Moderator:**Dr. Benno W. Bunse**

President & CEO, German American Chamber of Commerce, Inc., New York, NY, USA

12:30 pm

Walk to the Lunch Venue

Rayburn House Office Building

1:00 - 2:15 pm

Lunch

Rayburn House Office Building

2:15 pm

Walk to the Afternoon Conference Venue

Capitol Building

or

Capitol Hill Club

2:30 - 4:30 pm

***Transatlantic Cooperation in IT, IP and Supply Chain Security –
The Value of Common Standards and Legal Views***

Parallel Breakout Sessions I-IV

Breakout Session I

IT and Corporate Security

Topics to be discussed:

- Industrial espionage and organized cyber crime – which companies are targets for cyber space attacks?
- How are attacks planned, carried out, and backtracked? Challenges and potentials for IT security companies
- Future technologies to protect against cyber attacks
- Risk analysis and risk management
- Needs, potentials and limits for government regulations and international cooperation, information sharing, early warning systems
- IT norms and standards for competition and quality
- Technological innovations and transatlantic cooperation
- Embedded security
- International legal requirements

Chair:

Dr. Johannes Bohnen

Founder & Partner, Bohnen Kallmorgen & Partner, Public Affairs, Berlin, Germany

Speakers:

Larry Clinton

President & CEO, Internet Security Alliance, Arlington, VA, USA

Dr. Sandro Gaycken

Researcher, Institute of Computer Science, Freie Universität Berlin, Germany

Hans von Sommerfeld

Senior Project Manager, Society for Computer Science (Gesellschaft für Informatik e.V., (GI)); Chair of GI's Special Interest Group 'Security – Protection and Reliability Evaluation, Certification, Quality, and Standards', Berlin, Germany

Jody R. Westby

CEO, Global Cyber Risk LLC, Washington, D.C., USA

Breakout Session II

Protecting IPR – Recent Trends in Copyright & Trademark Law

Topics to be discussed:

- How are intellectual property rights protected internationally?
- Licenses and economic sanctions
- Do we need new legal regulations?
- TRIPs and WTO dispute settlement – sufficient safeguards against IPR violations through cyber attacks?
- Transatlantic harmonization of security standards and cooperation
- U.S. agreement between Internet Service Providers and creative industries: best practice example for fight against copyright infringers in Germany?

Chair:

Peter S. Rashish

Vice President for Europe & Eurasia, U.S. Chamber of Commerce, Washington, D.C., USA

Speakers:

Dr. Matthias Leonardy

CEO, Gesellschaft zur Verfolgung von Urheberrechtsverletzungen e.V. (German Federation against Copyright Theft), Berlin, Germany

Gerard J. Lewis, Jr.

Vice President, Deputy General Counsel & Chief Privacy Officer, Comcast Cable, Philadelphia, PA, USA

Anthony V. Lupo

Lawyer & Partner, Arent Fox LLP, Washington, D.C., USA

Albert Tramosch

Administrator for Policy and External Affairs, United States Patent and Trademark Office, Washington, D.C. USA

Breakout Session III

Recent Trends in Patent Law – Chances for Transatlantic Cooperation

Topics to be discussed

- ‘Inventive step’ and ‘non-obviousness’: patentability requirements in the EU and in the USA
- The U.S. patent reform bill: The America Invents Act and its consequences for European legislation
- Economic impacts of developments in patent law
- Interdependence between patent law and innovation policy
- IPR policies in the standardization process

Chair:

The Honorable Robert Stoll

Commissioner for Patents, United States Patent and Trademark Office (USPTO), Alexandria, VA, USA

Speakers:

Professor John F. Duffy

Oswald Symister Colclough Research Professor of Law, George Washington University Law School, Washington, D.C., USA

Prof. Dr. Heinz Goddar

Partner, Boehmert & Boehmert, Munich, Germany; Honorary Professor for Intellectual Property, University of Bremen, Germany

Nicholas P. Godici

Executive Advisor, Birch, Stewart, Kolasch & Birch, LLP; Former Commissioner for Patents, USPTO, Falls Church, VA, USA

Dr. Rainer Jäkel

Deputy Director-General for Innovation and Technology Policy and Strategy, Federal Ministry of Economics and Technology (BMW), Berlin, Germany

Gina Vetere

Executive Director, International Intellectual Property, Global Intellectual Property Center, U.S. Chamber of Commerce, Washington, D.C., USA

Breakout Session IV***Supply Chain Security***

Topics to be discussed

- Securing freight containers in international transport
- Interoperability in hard- and software interfaces
- Sensor technology and RFID could help if harmonized
- How to overcome the lack of harmonization and standardization of equipment and requirements
- Public-private partnerships
- Commercial acceptability of solutions

Chair:**Wolfgang Pordzik**

Executive Vice President for Corporate Public Policy, Deutsche Post DHL, Washington, D.C., USA

Speakers:**Edna M. Conway**

Chief Security Strategist, Global Value Chain, Cisco Systems, Inc., Merrimack, NH, USA

William G. Raisch

Founding Director, International Center for Enterprise Preparedness (InterCEP), New York University, New York, NY, USA

Adam W. Salerno

Director, National Security and Emergency Preparedness, U.S. Chamber of Commerce, Washington, D.C., USA

Arne Schönbohm

Schönbohm Consulting; CEO, BSS BuCET Shared Services AG, Munich, Germany

6:30 pm

Reception and Dinner at the invitation of the German Embassy

Residence of the German Ambassador to the United States

Dr. Peter Ammon

1800 Foxhall Road, NW
Washington, D.C. 20007

Dinner Address***Civil Security in Transatlantic Relations – Reconciling Differences in Perceptions, Concepts, and Requirements*****Dr. Christian Ehler, MEP**

Member of the Committee on Industry, Research and Energy, the Subcommittee on Security and Defence, European Parliament, Brussels, Belgium; Chairman of the Board, German European Security Association (GESA e. V.), Potsdam, Germany

Tuesday, October 18, 2011

Conference Venue

Cannon House Office Building

9:00 - 10:00 am

Plenary Session

Cannon House Office Building

Reports from the Breakout Sessions

Moderator:

Gary W. Kushnier

Vice President, International Policy, American National Standards Institute (ANSI), Washington, D.C., USA

Reports from:

Dr. Johannes Bohnen (Breakout Session I)

Founder & Partner, Bohnen Kallmorgen & Partner, Berlin, Germany

Dr. Tim H. Stuchtey (Breakout Session II)

Managing Director, BIGS – Brandenburgisches Institut für Gesellschaft und Sicherheit (Brandenburg Institute for Society and Security), Potsdam, Germany

The Honorable Robert Stoll (Breakout Session III)

Commissioner for Patents, United States Patent and Trademark Office (USPTO), Alexandria, VA, USA

Wolfgang Pordzik (Breakout Session VI)

Executive Vice President for Corporate Public Policy, Deutsche Post DHL, Washington, D.C., USA

10:00 - 11:15 am

Panel Discussion***New Strategies against Cyber Attacks and Room for Transatlantic Cooperation***

Panelists:

Andreas Ebert
Head of Information Security, RWE AG, Essen, Germany

Kristen Miller
Lead Privacy Strategist, MITRE Corporation, McLean, VA, USA

Gregory T. Nojeim
Director of the Project on Freedom, Security and Technology, Center for Democracy & Technology, Washington, D.C., USA

Moderator:

Fred B. Irwin
President, American Chamber of Commerce in Germany, Frankfurt/Main, Germany

11:15 - 11:45 am **Coffee Break**

11:45 am - 1:00 pm **Closing Keynotes**

A Cyberspace Policy Review – Challenges, Progress, Setbacks

Melissa E. Hathaway

President, Hathaway Global Strategies, LLC; Former White House Official, Head of Cyberspace Policy Review, Washington, D.C., USA

From the Hacker's Insider Knowledge: How to Secure Networks from Cyber Attacks?

Jeffrey Moss

Founder, Black Hat and DEF CON; Vice President and Chief Security Officer, Internet Corporation for Assigned Names and Numbers (ICANN); Adviser, Department of Homeland Security, Seattle, WA, USA

Discussion

Moderator:

Dr. Jackson Janes
Executive Director, AICGS, Washington, D.C., USA

1:00 pm **Farewell**

Professor Dieter Feddersen

Member of the Board, Dräger Foundation, Lübeck, Germany

1:15 pm **Walk to the Lunch Venue**
Capitol Building

1:30 - 2:30 pm **Lunch and End of the Conference**
Capitol Building

3:00 pm

Optional guided tour of the **Spy Museum**

800 F Street, NW

Washington, D.C., 20004

Nothing Is What It Seems – Join us on an exciting tour at the ‘Cyberwar Gallery.’ ‘Weapons of Mass Disruption’ is one of the most breathtaking exhibits of the "International Spy Museum" in Washington, D.C.

Witness how a team of cyber spies, terrorists, or criminals armed with weapons no more sinister than common laptops can turn power lines into battle lines.

Executive Director and CIA Veteran **Peter Earnest** will welcome you in person followed by a guided tour. Don't miss this unforgettable event!